



**GLOBAL FOOD WORLD**

*The world of fine foods*

# The World of Fine Foods

Innovative export solution for small fine food producers





## What we do

We are a buying group  
of fine foods & beverages

supplying  
an internationally unique  
fine food portfolio  
of more than 75 selective  
brands

to premium B2B buyers  
around the globe



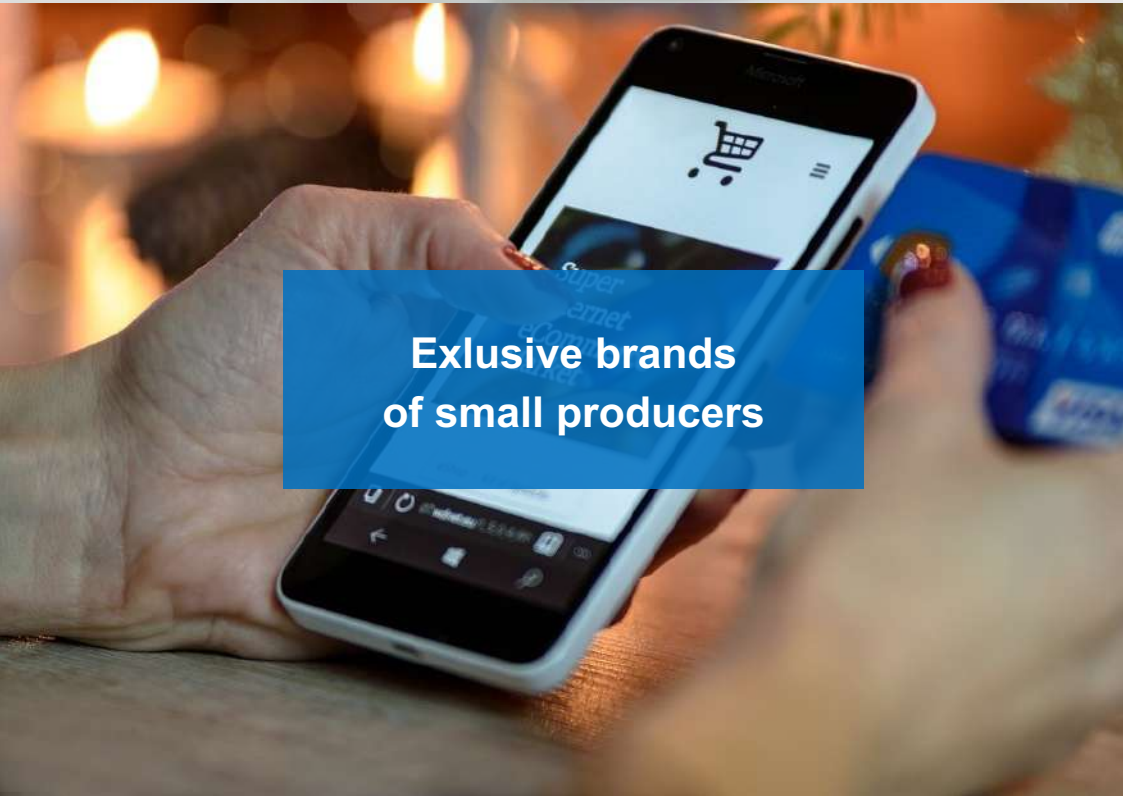


**Internationally unique  
fine food portfolio**



**Innovation**

**Food Concept  
Services**



**Exclusive brands  
of small producers**



**One-stop-solution  
for buyers & producers**





**We are targeting at buyers  
asking for high-quality  
products  
and exceptional services**

## **Who are we selling to?**

**Delicatessen  
stores**

**Food  
Service  
Companies**

**Regional  
fine food  
distributors**

**Fine Food  
e-shops**

**Retail**



## Brand Power



Global Food World  
benefits from the power of a strong,  
international fine food brand  
generating unique synergies in promotion and sales

Global Food World has been developed and supported  
by the international Axis Blueschild Group





## Product Categories

Olive Oil

Delicacies

Dairy

Products

Pasta & Grains

Fish & Sea Products

Fruits & Vegetables

Dressings  
& Sauces

Dough Products

Ready Meals

Spices & Herbs

Meat & Sausages

Honey & Jams

Nuts

Super Foods

Sweets & Snacks

Coffee

Legumes & Rice

Wine

Beers & Spirits

Soft Drinks & Water





## Brand Selection

We evaluate and select  
small producers  
with unique products  
of high quality  
and strong brand design

Cooperating with us small producers  
get a complete export solution  
and the opportunity  
of promoting their products  
internationally  
to buyers who appreciate  
selective fine food products





## Overcoming the Barriers

Buyers are not willing to source hundreds of small producers, to manage them day by day and to handle the logistics and financial clearing.

Many small producers have exceptional products, but not the resources for developing foreign markets by themselves, meeting the high requirements of buyers and manage shipments at competitive costs.

**Global Food World has been designed to overcome these barriers**





## GFW At a Glance

**Unique** export solution  
for **fine foods**  
of **small** producers

Innovative, beyond  
any competition

One-stop-solution  
concept for both sides

Focus on high  
quality and  
premium buyers

Global & Local -  
we develop markets  
from inside

Long-term partnerships  
with buyers, not just  
trading

Minimal costs,  
less than one  
travel

Unique synergies  
through  
international scale

Designed and  
powered by  
Axis Blueschild

Presence in  
40+ markets

Internationally  
widest portfolio of  
fine food products

Innovative Digital  
Product Catalogue

International promotion  
of producer's brand

Consolidation of  
logistic costs

Support in improving  
competitiveness



# Your Benefits

1. Strong marketing umbrella for small f&b producers
2. Web-based application for entering product data and specifications
3. Development of promotion tools by GFW marketing department (articles and ad banners)
4. Detailed product presentation in GFW buyer catalogue
5. International brand promotion through GFW catalogue, website and DELISOPHY magazine
6. Evaluation and selective cooperations with fine food buyers
7. Creating international references for the brands
8. Free shipments of samples to buyers (from GFW hubs)
9. Continuous information about new trends in the food & beverages markets
10. Sharing feedback of B2B customers and proposals for continuous improvements of products, packaging and pricing
11. Management of inquiries
12. Management of export documents, customs clearance and shipments
13. Support in meeting special requirements and tailor-made orders
14. Financial clearing by GFW





# How to join

**Application  
questionnaire**

**Pre-evaluation  
by commercial  
department**

**Registration  
and setup**

**Promotion  
& sales  
activities**



## Registration Fee

Company revenues	Basic
Up to 500.000 €	2.500 €
500.000 € - 1.500.000 €	3.000 €
1.500.000 € - 2.500.000 €	3.500 €
2.500.000 € - 3.500.000 €	4.000 €
3.500.000 € - 5.000.000 €	4.500 €
> 5.000.000 €	6.000 €



# Our Brands





## Contact us



### GLOBAL FOOD WORLD

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